GOVERNMENT OF INDIA
RAILWAYS
LOK SABHA

UNSTARRED QUESTION NO:5862
ANSWERED ON:17.05.2007
ADVERTISEMENT POLICY IN RAILWAYS
Owaisi Shri Asaduddin

Will the Minister of RAILWAYS be pleased to state:

(a) whether advertisement on wagons by different companies on experimental basis has proved immensely successful in the South Western Railways;

(b) if so, the total revenue generated by Railways so far on this account;

(c) whether keeping in view the success of the scheme, the Railways propose to extend the scheme across the country to earn more revenue;

(d) if so, the details thereof and time by which final decision is likely to be taken in this regard; and

(e) the total revenue generation estimated by railways from this scheme year-wise?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF RAILWAYS (SHRI R. VELU)

(a): No, Sir.

(b) to (e): Do not arise.